

# Quirky collector takes his Doggie Diner collection on the road for film

► **DOGGIES**, from Living 1

weighty influence in San Francisco's absurdist art scene since he hitchhiked to San Francisco in the 1970s from his Tennessee home.

He was a member of the occult-ish Suicide Club, a participatory group of artists whose members challenged their fears by scaling bridges in the night, exploring underground city sewers and infiltrating cults such as the Moonies as pranksters.

He is one of the first members of San Francisco's long-standing Cacophony Society, whose best-known pranks include an annual Santa Rampage, the St. Stupid's Day Parade and the Salmon Run at the Bay-to-Breakers race. He also is co-owner of Laughing Squid, an Internet hosting company, blog and "underground art" event e-mail listing service.

He is perhaps best-known as the man who sued Burning Man last year. He was instrumental in bringing the Burning Man event to the Nevada desert in the 1990s and stopped attending in 1996.

Law does not like to talk much about the experience of Burning Man. He is also prevented from revealing anything about the status of the lawsuit.

Instead, he refers to the event, which attracted more than 45,000 people last year, as a "600-pound gorilla" that wouldn't exist without the Suicide Club or his other performance art passion, Survival Research Labs (SRL).

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Law and Fleudujon, 36, met when

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**John Law**

Doggie Diner head collector

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Fleudujon was a child. Fleudujon's mother was a member of the Suicide Club and Fleudujon considered Law to be the human incarnate of Spider-Man, as Law is an expert urban rope climber who would help Suicide Club members scale buildings and the like.

"I told him if he had anything he wanted to do to call me and I would drop everything to do it and that's what I did," Fleudujon says of "Head Trip."

Fleudujon began his career as a filmmaker shooting skateboard movies. He later ran the cable access show "Truth Serum" for five years and is a member of the carnival-esque band the Yard Dogs Road Show.

Saturday's event begins at 2 p.m. and will feature performances throughout the day by many of the artists who participated in the bus trip, including Bishop Joey of the First Church of the Last Laugh and Phat Mande. "Chicken" John Rinaldi, who ran for San Francisco mayor in 2007, and S.F. Cyclecide will offer free round-trip bus rides from San Francisco to Alameda for the event.

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GREGORY URQUIAGA — Staff

**FINAL DETAILS:** John Law (left), Flecher Fleudujon (center) and Jarico Reese talk about music for the screening of the movie "Head Trip," which is about a cross-country journey that took three Doggie Diner heads to various landmarks throughout the United States. The movie will be screened twice Saturday at Rhythmic Cultural Works in Alameda. The 4 and 8 p.m. screenings are part of a Doggie Diner jamboree Saturday in Alameda.